



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Mentzer Media
600 Fairmont Avenue
Suite #306
Towson, MD 21286

Contract # 101948

Schedule Dates 08/14/12-08/20/12
Advertiser Restore our Future (8944)
Agency Mentzer Media (2909)
Product Political/Issues (1129)
Brand political (12684)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name BRAUNSCHEI, ANNE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE 30'S

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Erica Pegues
CO-OP No
Headline # ECR07896607
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,105.00
Net Total \$51,595.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	56	\$60,700.00
Grand Total:	56	\$60,700.00

sb 61,900

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	5:57A- 7A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	8/13/12
2.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	8A- 8:55A (EST)	4		X	X	X	X			4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	EARLY SHW 2 1X PER DAY	8/13/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	11:58A- 12:30P (EST)	3		X	X		X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	8/13/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	3P- 3:55P (EST)	4		X	X	X	X			4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/13/12
5.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	3:58P- 5P (EST)	3		X		X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/13/12
6.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	8/13/12
7.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	6:58P- 7:30P (EST)	4		X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/13/12
7.0.1	Preempt	08/17/12															WBNS-TV (WBNS)	Schedule Change/Spot	
8.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	7:30P- 7:57P (EST)	4		X	X	X	X			4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/13/12
9.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	11P- 11:35P (EST)	6		X	X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	LT NEWS 1X PER DAY	8/13/12
10.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	8/13/12
11.0	Normal Line / SPOT	08/14/12-08/14/12	5	:30	10P- 11P (EST)	1		X						1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	48 HR MYSTERY	8/13/12
12.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	9P- 10P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/13/12
13.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	9P- 10P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME SAT	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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14.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	5A NEWS	8/13/12
15.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	10P- 11P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5-0	8/13/12
16.0	Normal Line / SPOT	08/19/12-08/19/12	5	:30	8:58A- 10:30A (EST)	1							X	1	\$1,100.00	\$1,100.00	WBNS-TV (WBNS)	SUN MORNING	8/13/12
17.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	10:30A- 11:30A (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	FACE OF THE NATION	8/13/12
18.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	6:30P- 6:57P (EST)	1							X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SUN 630P NEWS	8/13/12
19.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	6:57P- 8P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	8/13/12
20.0	Normal Line / SPOT	08/19/12-08/19/12	5	:30	9P- 10P (EST)	1							X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	THE GOOD WIFE	8/13/12
21.0	Normal Line / SPOT	08/19/12-08/19/12	5	:30	10P- 11P (EST)	1							X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	MENTALIST	8/13/12
22.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	5:57A- 7A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	6am News	8/13/12
23.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	8A- 8:55A (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	8am Early Show	8/13/12
24.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	Noon News	8/13/12
25.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	3P- 3:55P (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	Dr. Phil	8/13/12
26.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	3:58P- 5P (EST)	1	X							1	\$500.00	\$500.00	WBNS-TV (WBNS)	Dr. Oz	8/13/12
27.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	6P- 6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6pm News	8/13/12

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28.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	Jeopardy	8/13/12
29.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	7:30P- 7:57P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	Wheel of Fortune	8/13/12
30.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	11pm News	8/13/12

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